



AN ISO 9001:2015 CERTIFIED COMPANY

Minar Reclamation Pvt. Ltd.

Manufacturers & exporters of High Tensile Reclaimed Rubber



Business Proposal

Recycling is the New Way of Life

COMPANY PROFILE

OUR GROUP BACKGROUND

- 1979 
Started **Radha Oil Company** for oil trading
- 2003
Himanshu Organics Pvt. Ltd
Started manufacturing **Rubber Reclaiming agent**
- 2006
Started **trading in reclaim rubber** Division
- 2011
Minar Reclamation Pvt. Ltd
Started manufacturing **crumb & whole tyre reclaim**
- 2017
Asia Rubber Pvt. Ltd
Started manufacturing **Butyl Reclaim**

Rs. 100 Crores+

Our Group Sales Turnover today



MISSION

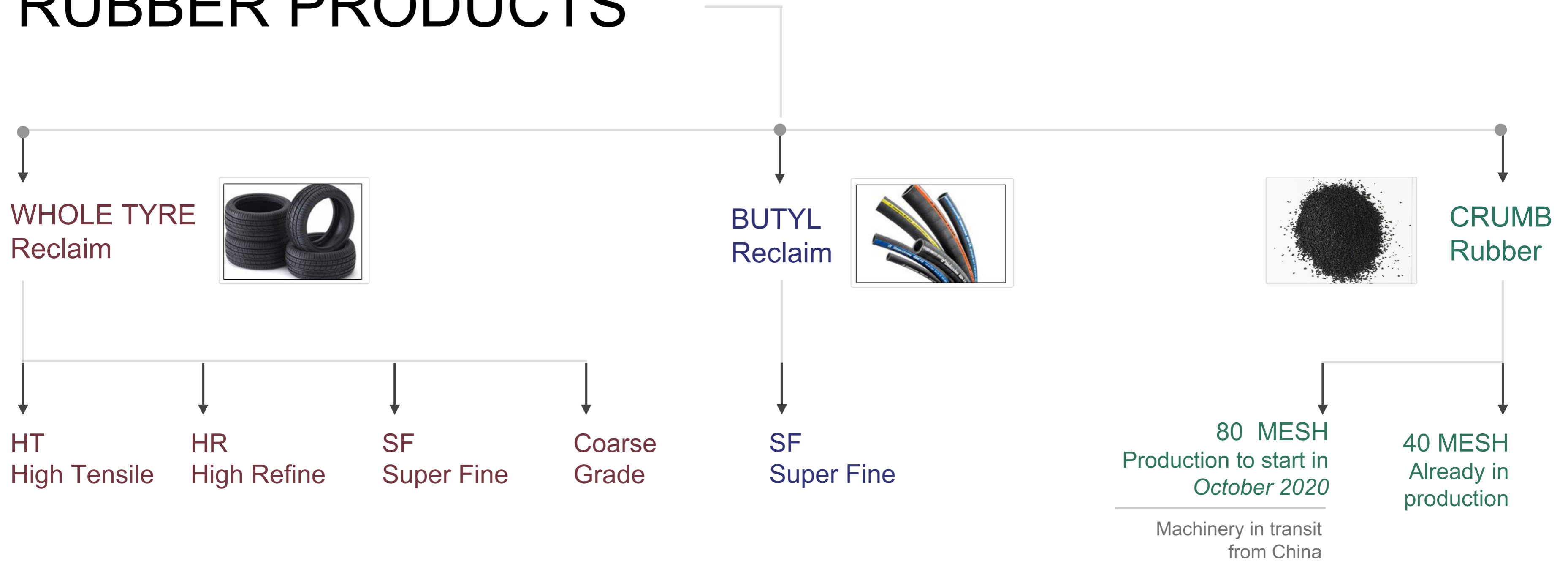
At Minar reclamation, we stand committed to *optimal utilization* of the limited environmental resources through recycling & reusing all waste in order to *grow sustainably*

VISION

To build a *sustainable and holistic global* reclaim rubber manufacturing brand with core focus on innovation

OUR PRODUCT OFFERINGS

RUBBER PRODUCTS



QUALITY PARAMETERS & TESTS

QUALITY ASSURANCE

Quality Parameters

Quality is the factor with which we make no compromise. During the product development process, we carefully observe each and every processing stage with the highest level of precision to ensure that our clients enjoy premium quality at affordable price.

Tensile Strength

Viscosity

Ash Content

Carbon Content

Tests & Procedures

The following quality assurance tests are conducted at our in-house robust R&D laboratory to ensure a flawless product output:

Ash Content
Verifications

Viscosity
Test

Tensile
Strength tests

Elongation
at break

Specific
Gravity Tests

RHC
Tests

Carbon
Content Tests

PRODUCT BENEFITS

OUR RUBBER ADVANTAGE



Good quality scrap to ensure quality output



End product customised as per client requirements



Latest testing techniques (High Tech lab with 800 square feet)



Latest machinery and equipment (Both Imported and Indian)



Regular consultancy from rubber technology experts for continuous quality improvement



In-house Robust R&D Team

WHAT HAVE WE ACHIEVED SO FAR?

A GLOBAL PRESENCE

Rs. 32 Crores

Rubber Units Sales Turnover for 2019

300

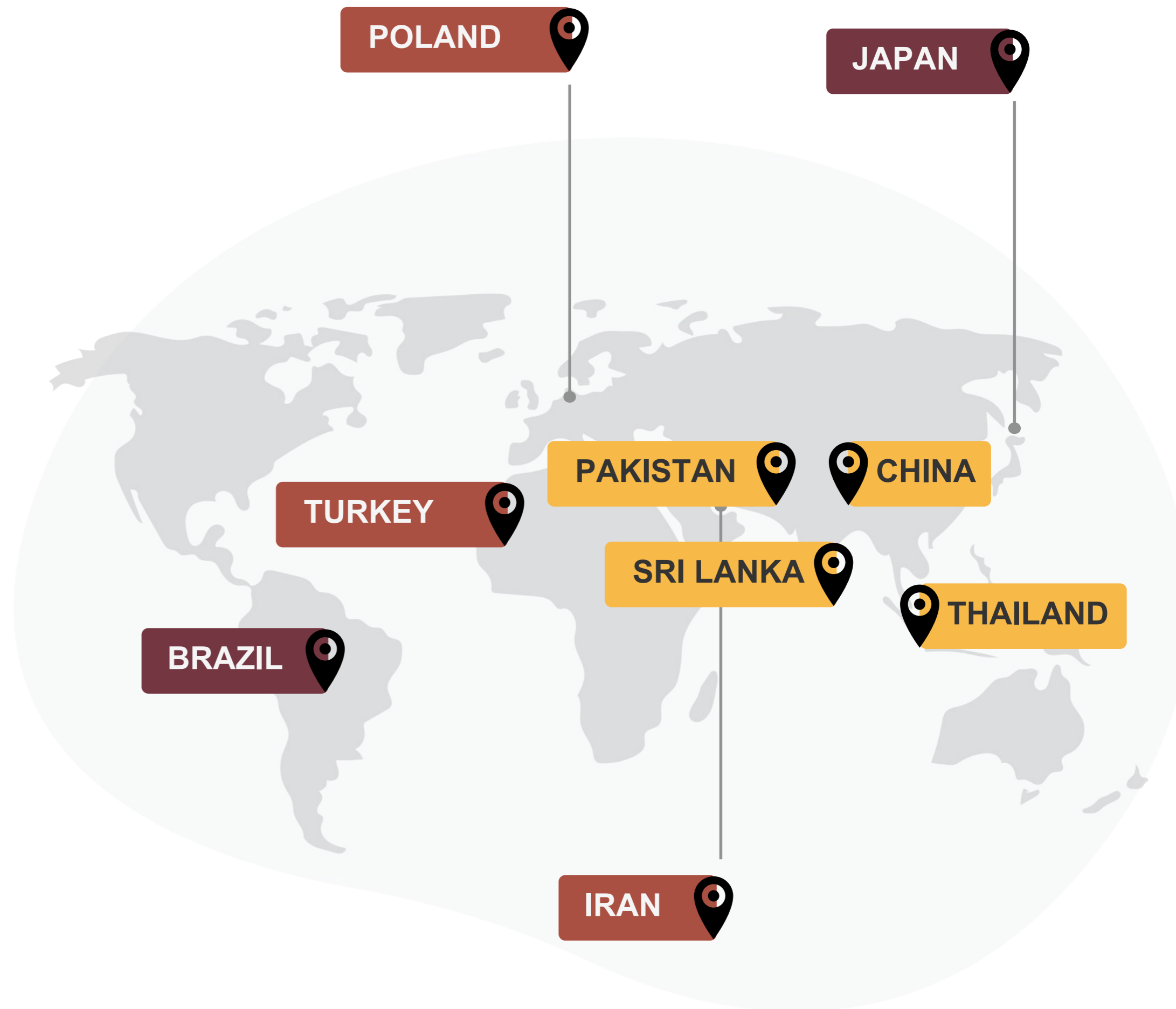
Total Valuable Manpower

800 T/Mn

Production Capacity

8 Acres

Total Factory Land Area



CLIENT TESTIMONIALS

OUR HAPPY CUSTOMERS



Quality commitment and fair business is what this company stands for. We highly recommend them.

Purchase Manager
Diamond Tyres & Tubes



We have developed a great relationship with Mr Hem Raj Goyal . The dedication of team is visible in all aspects of the business they are in.

Director
Metro Tyres Pvt. Ltd.



We have been working with Minar for almost a decade now and one thing they master is “quality” in everything they do.

MD
Pentagon

Domestic Clients



International Clients



SRI LANKA



CHINA



PAKISTAN



PAKISTAN



SRI LANKA

EXPERIENCE & EXPERTISE

A CREDIBLE FOUNDING TEAM



Mr. Hem Raj Goyal

Managing Director

With an experience of 35 years, he is the main hand behind all the companies in the Goyal Group. He has a profound knowledge of the tyre and rubber industry. He knows and is known to the big shots of the tyre and rubber industry. His knowledge, advice & stature is in itself a big marketing tool for our group of companies.



Mr. Aman Goyal

Director

Aman has done masters in commerce from Punjab University. His negotiation skills beat some of the most experienced hands in the industry. He manages the chemical unit and both the rubber units.



Mr. Himashu Goyal

Director

Himanshu is the face of Radha oil Company. It is only for his marketing skills and fair dealing that his name is a brand in the industry.



Mrs. Garima Goyal

Director

Garima has done her masters in business administration (finance and marketing) from Infinity Business School (Gurgaon) and has worked as a research analyst in Delhi. She joined the business in 2012 and is currently looking after the export of the companies.



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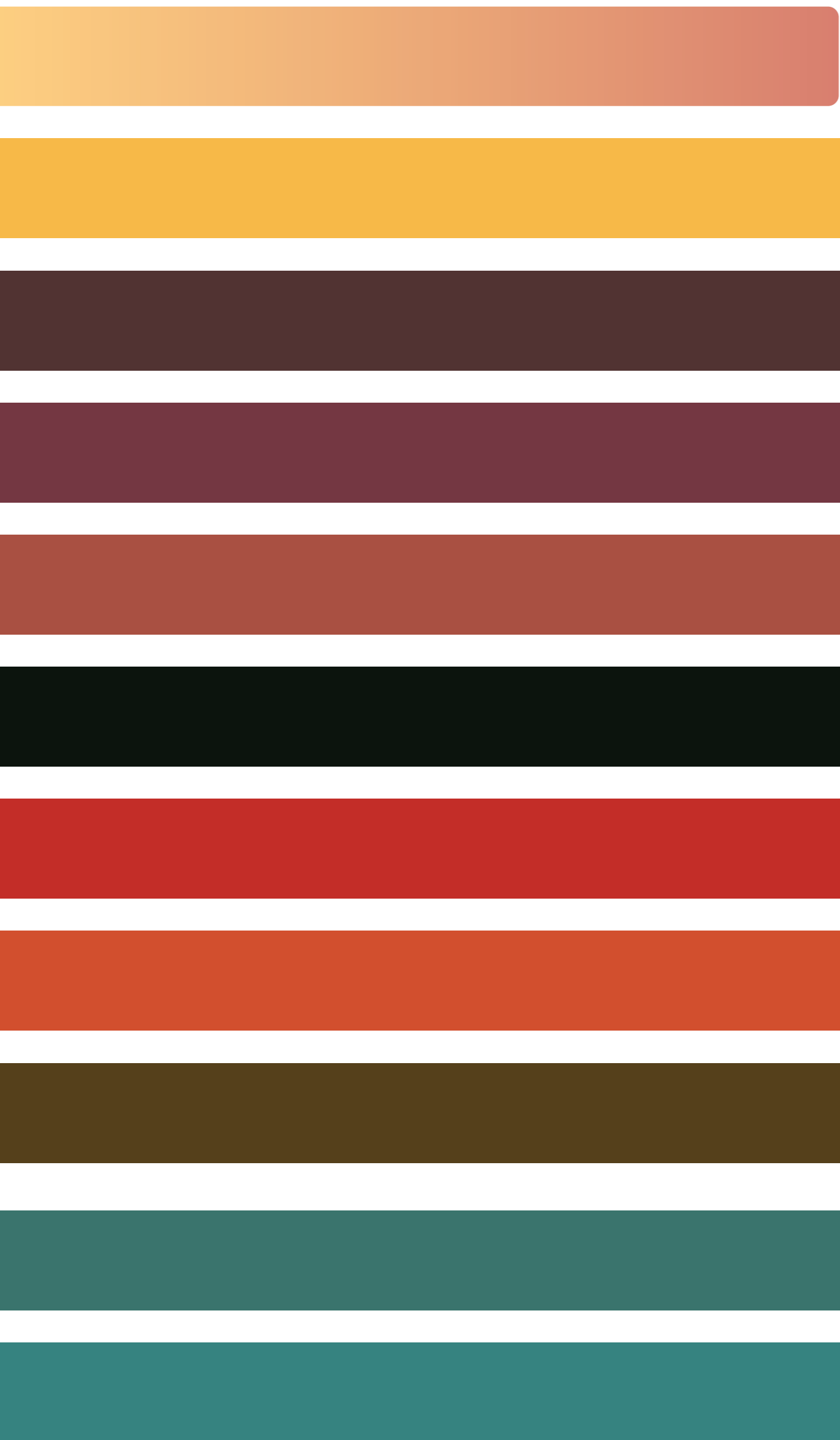
OFFICE ADDRESS

Minar Reclamation Pvt. Ltd.
Opposite Metro Tyres, Industrial Area-C, Village
Jugiana, G.T ROAD, Ludhiana - 141020, Punjab

Get in Touch With Us

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Presentation Color Scheme